

www.mrjobi.uk

# Professional in all we do



Mr Jobi local operators receive a combination of professional business cards, brochures, letter header paper (for estimates + invoices) and branded embroidered workwear all fully included with their franchise.

# Fully set up & inclusive franchise - £499





# A few Services You Can Offer

You can offer as many services as you wish & expand at any time

### Handyman

Our handyman service covers a wide range of services that clients need undertaken ranging from fitting simple wall shelving through to tackling long lists of required tasks!

## Gardening

Some Mr Jobi franchisees choose to carry out small garden services in addition to other chosen services. You really can be a one man workforce to make your clients garden look great.

## **Power Washing**

Power washing or alternatively named 'Jet Cleaning' is guaranteed to bring AMAZING cleaning results. Mr Jobi local operators can make grubby looking items sparkle like new.

## + A few More Services You May Want to Offer

### **Painting & Staining**

Our Mr Jobi local operators can offer a comprehensive service with most offering painting, glossing and staining services as standard.

### Small plumbing jobs

When your clients are in true need of 'HELP!', as a Mr Jobi franchisee, you could be the perfect 1st call by isolating the water feed.

### Flat packs

This is most peoples biggest dislike when buying all manner of new items. If you join us as a franchisee, your clients will no doubt keep you BUSY.

# A franchise suitable for anyone

Earn GREAT money £ locally

# we LOVE <u>small</u> tasks



From handyman tasks through to painting, cutting grass, trimming hedges, power washing patios, planting flowers, assembling flat pack furniture & even fixing a small water leak.

The MR JOBI network simply loves the <u>'small'</u> property jobs that it seems no other contractors, handymen, gardeners etc ever seem to want! Join Our Growing National 'Property CARE' Company With a Difference

YOU CAN SET HOURLY, DAY RATES, FIXED PRICES OR SMART BOOK



Do Domestic Work



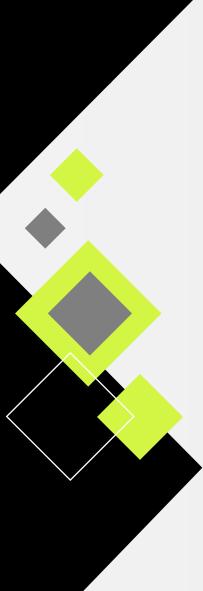
Helping with gardening





Shelving in shops. 'ANY SMALL TASK Mr Jobi loves'

Businesses LOVE Mr Jobi



## We are INNOVATORS doing the small jobs no one wants to do!

## **Our Mission**

The company founders with a real wealth of experience in property services and franchising, envisioned a service that transcended traditional service providers. They are creating a service niche where everyone's small property service needs no matter how unusual or what appears to be surprisingly small are catered for.

:) 'our smile says it all'

We are not a typical handyman/gardening/property maintenance service who usually take on larger jobs or will work only on a fixed price which typically works out expensive for you. We like to think that we are TASK MASTERS tackling any tasks that you need completing and at reasonable rates with a range of pricing/work options to suit all budgets.

'Innovators in service'.







the 'Mr Jobi' network loves small property tasks

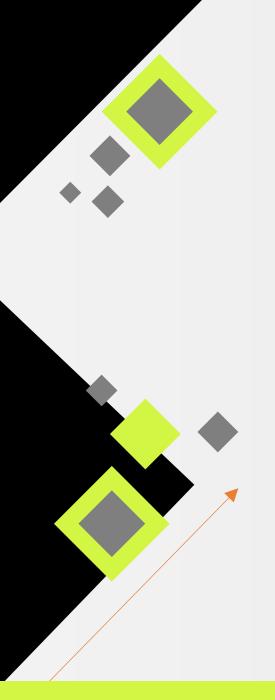
'Our name says it all'

# Meet Mr Jobi

From handyman tasks through to painting, gardening & even flat pack furniture assembly.

Mr Jobi even LOVES the more unusual tasks and thrives on lists.

A REFRESHING change to what's out there!



# **Franchise Financials**

Digital + Physical Assets included

# £499

£39

£0

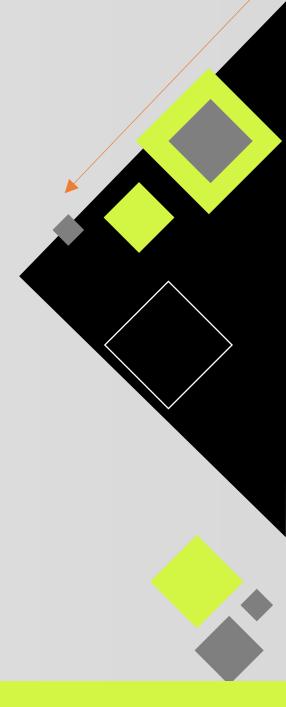
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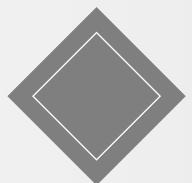
Digital + Physical Assets All included with many being customised to your local MR JOBI business

just £39 p/m which covers all your franchise operating system as described www.mrjobi.uk/franchise

Pay zero 0% royalty and commission ever

Hidden costs

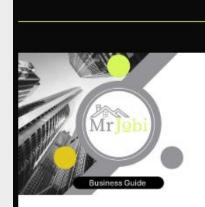






#### YouTube insertion

Upon joining our Mr Jobi network, you will be given a guide if you want to further enhance and get more business etc coming in. Practical and Very Useful Mr Jobi TURBO Boost Business Guide.



#### **Business Guide**

Upon joining our Mr Jobi network, you will be given a guide if you want to further enhance and get more business etc coming in. Practical and Very Useful Mr Jobi TURBO Boost Business Guide.



#### **Business webpage**

Your very own professional unique Mr Jobi web page with chosen subdomain for example: www.mrjob.uk/abc web address. On your webpage etc, we will display the specific services that you want to provide. Some Mr Jobi franchise owners offer lots of different services, where as other franchisees choose to offer selected services with perhaps an intention to expand and offer additional in the future.



#### Google + Bing SEO Indexed

All Google and Bing marketing/SEO indexing of your webpage and video we do for you is FREE and fully included.

Your new Mr Jobi property services webpage will be ENHANCED and displayed in natural search results when we index them professionally through our Webmaster accounts.



#### Logo customised

Our designers create for your Mr Jobi business, a specific logo for your own use. Ideal if you need any additional local marketing you may want to do in the future. For example, doing a free post on Facebook local groups or the Nextdoor app (2 great ways to get additional free local work leads)

You will always look PROFESSIONAL



#### Promo video + Hosting

We create just for you and your business a short customised INTRO video. We add all your contact details, web page link, wonderful imagery, core services you offer and some themed music embedded onto it. We then index it on Google and other search engines. Typically, over time, your video may become visible directly in normal text search results as your overall business profile elevates in rankings. Videos are great to send out using easy links to your potential clients and post on Facebook, Twitter etc and so many other channels.We host your business video on our own VIDEO PLATFORM and then embed it direct within your business webpage.



#### email system + subdomain

You will receive your very own professional @mrjobi.ukdomain business email, you would use in all your business emails you send out. It really will 'set you apart' from most other companies, you certainly will stand out from the crowds!Example: abc@mrjobi.uk We also give you a new business email system again, all fully included that you can easily log into and here you can choose ready made templates to make sending new emails out a BREEZE. You will look so professional to your clients with your email matching your chosen business name, web page etc in conjunction with your Mr Jobi brand.

Additionally, you can download a mobile app so all your new Mr Jobi emails will also arrive on your phone as well as desktop.

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#### Digital e-signature

You will have your own 'e-SIGNATURE' created that will automatically be added to all new emails you compose and send using your fully included business email system. Your clients will see you as very professional which can reflect in more work being authorized to you and soemtimes at higher rates :)











#### e-Business Cards

e-business cards are great to send via MMS or Whats App alongside a message or price you may want to provide a potential client.

### Small Property Tasks **Dervice List** in Blackpool Handyman Gardening · Inside & Out Power washing Commercial & Domestic Painting Call outs No matter how small or unusual Flat packs your jobs are, my local Mr Jobi business is happy to help :) Any tasks 67222 222222 <u>Ar lobi</u> e-Marketing Flyers

Your e-flyer are truly professional in appearance and will certainly turn heads when your potential / or existing clients receive one sent alongside an estimate for required tasks. As part of your included franchise package when you join Mr Jobi, you also receive actual PRINTED ones sent to you direct from our printers.



#### Google Maps

(different type to main Google search). Once Mr lobi designers have set-up your new business and its fully live, you can easily add your business and its location of work offered to Google local maps (you do this element yourself as Google only deals with local living entities). This will give you a further BOOST in search results and is great for new job inquiries. Google will send you an authorization code to validate a local business once applied for. You can choose to OPT out from displaying any address when live in Google maps. We then insert HTML code from your Google Local maps listing once provided directly into your webpage, further TURBO BOOSTING> your visibility in Google normal search results. You get to choose the category/services that you wish your local Mr Jobi franchise to specifically offer.





#### e-Stationery Suite

We create for you, your own customised 'estationery suite' again designed to your local business by our graphic experts in digital format. Our designers will send it to you for proofing prior to be added to your webpage, portal, etc. These digital assets are ideal if you want to send them to potential clients as part of any additional marketing to what HQ does for you.



need a hard printed version.

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#### **Business Portal**

Once your business is fully set up, live and active, we create for your business your own secure PORTAL. This is a 'go to place' with all your customised/ personalised business assets inside that our designers have created just for you and your Mr Jobi local business. In addition to your customised/ personalised section, there are 2 other sections that has multiple tabs with each tab opening up etc, for your further content use. One section is called'Generic Asset'sand one called <u>'£ Lead</u> Generation £ on how to get ADDITIONAL work

#### Estimate/invoice templates

We know how important a good presentation is to potential new clients, especially when providing an estimate and or invoice. From in depth experience, a considerable more % percentage of clients will authorise work to proceed if they receive professional and branded estimates (most of your competitors for the same job will almost NOT provide what a Fixerly coordinator can). We provide ready for your new franchise business, customized estimate/invoice templates just for your specific business. The template you will receive will allow you to

insert images, and this is a really useful tool if you need to identify certain parts of the required work.

### + Plus a huge list also included

www.mrjobi.uk/franchise

## The BEST Value Franchise Ever!

Earn GREAT money £ locally with a franchise only £499









Questions? Dominic (franchise network manager) info@mrjobi.uk 07837 290257

Get TASKING, Join Today

www.mrjobi.uk/franchise